

# COOKIE POLICY

Last updated September 28, 2020

This Cookie Policy explains how UK Creative Ideas Ltd. ("**Company**", "**we**", "**us**", and "**our**") uses cookies and similar technologies to recognize you when you visit our websites at [www.art.art](http://www.art.art), [www.get.art](http://www.get.art) ("**Websites**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies to collect personal information, or that which might become personal information if we combine it with other information. This policy is intended to inform you how that personal information might be used and how you can control how cookies are used.

## What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information that will make our interaction more useful to you.

Cookies set by the website owner (in this case, UK Creative Ideas Ltd.) are called "first-party cookies". Cookies set by parties other than the website owner are called "third-party cookies". Third-party cookies enable third party features or functionality to be provided on or through the website (e.g., advertising, interactive content and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

## Why do we use cookies?

We use first and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience provided by our online properties. Third parties serve cookies through our Websites for advertising, analytics and other purposes. This is described in more detail below.

The specific types of first and third-party cookies served through our Websites and the purposes they perform are described below. (Please note that the specific cookies served may vary depending on the specific online properties you visit):

## How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our Website, though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

The specific types of first and third-party cookies served through our Websites and the purposes they perform are described in the table below. (Please note that the specific cookies served may vary depending on the specific online properties you visit.):

**Get.art** (<https://www.cookieserve.com/>)

Cookie	Description	Duration	Type
__cfduid	The cookie is set by CloudFare. The cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month	Necessary
PHPSESSID	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed.		Necessary
_language	null	1 month	Other
_csrf	null		Other
_pk_id.13.059e	null	1 year	Other
_pk_ses.13.059e	null	30 minutes	Other
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years	Analytics
_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	1 day	Analytics
UserMatchHistory	Linkedin - Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 month	Other
lang	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.		Functional
lidc	This cookie is set by LinkedIn and used for routing.	1 day	Functional
_ym_uid	This cookie is by Yandex.Metrica. This cookie is used to set a unique ID to the visitor and to collect information about how visitor use the website. Thus	1 year	Analytics

Cookie	Description	Duration	Type
	it help to track the user and the collected informationn is used to improve the site.		
_ym_d	This domain of this cookie is owned by Yandex.Matrica. This cookie is used to store the date of the users first site session.	1 year	Analytics
yandexuid	This cookie is used to identify the users. This cookie collects information about how visitors use the website. This information is used for internal analysis and site optimization.	1 year	Analytics
yuidss	null	1 year	Other
yabs-sid	These are cookies used by Yandex Matrica script belonging to the company Yandex. These cookies are used to measure and analyse the traffic of the website by giving information about how the users use the website.		Analytics
i	The purpose of the cookie is not known yet.	9 years	Other
ymex	null	1 year	Other
_gat_UA-92970224-10	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 minute	Performance
_dc_gtm_UA-92970224-10	null	1 minute	Other
_fbp	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	2 months	Advertisement
_ym_visorc_51668960	null	30 minutes	Other
fr	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin.	2 months	Advertisement
lang	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.		Functional
bcookie	This cookie is set by linkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.	2 years	Functional
bscookie	This cookie is a browser ID cookie set by Linked share Buttons and ad tags.	2 years	Advertisement
lissc	This cookie is provided by LinkedIn. This cookie is used for tracking embedded service.	1 year	Analytics
_ym_isad	This domain of this cookie is owned by Yandex.Matrica. This cookie is used to collect information about the user like his characteristics, behaviour on page and targeted actions.	20 hours	Analytics

**Art.art** (<https://www.cookieserve.com/>)

Cookie	Description	Duration	Type
__cfduid	The cookie is set by CloudFare. The cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month	Necessary
PHPSESSID	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed.		Necessary
ig_did	null	9 years	Other
urlgen	The cookie is set by instagram to enable the user to browse through the website securely by preventing any cross-site request forgery.		Functional
csrftoken	This cookie is associated with Django web development platform for python. Used to help protect the website against Cross-Site Request Forgery attacks	11 months	Necessary
mid	The cookie is set by Instagram. The cookie is used to distinguish users and to show relevant content, for better user experience and security.	9 years	Functional
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years	Analytics
_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	1 day	Analytics
_gat_UA-98103468-1	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 minute	Performance
_dc_gtm_UA-92970224-10	null	1 minute	Other
_pk_id.3.135f	null	1 year	Other
_pk_ses.3.135f	null	30 minutes	Other
_ym_uid	This cookie is by Yandex.Metrica. This cookie is used to set a unique ID to the visitor and to collect information about how visitor use the website. Thus it help to track the user and the collected informationn is used to improve the site.	1 year	Analytics
_ym_d	This domain of this cookie is owned by Yandex.Metrica. This cookie is used to store the date of the users first site session.	1 year	Analytics

Cookie	Description	Duration	Type
yandexuid	This cookie is used to identify the users. This cookie collects information about how visitors use the website. This information is used for internal analysis and site optimization.	1 year	Analytics
yuidss	null	1 year	Other
yabs-sid	These are cookies used by Yandex Matrica script belonging to the company Yandex. This cookies are used to measure and analyse the traffic of the website by giving information about how the users use the website.		Analytics
i	The purpose of the cookie is not known yet.	9 years	Other
ymex	null	1 year	Other
_fbp	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	2 months	Advertisement
_ym_visorc_46715307	null	30 minutes	Other
fr	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin.	2 months	Advertisement
_ym_isad	This domain of this cookie is owned by Yandex.Matrica. This cookie is used to collect information about the user like his characteristics, behaviour on page and targeted actions.	20 hours	Analytics

### **What about other tracking technologies, such as web beacons?**

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, such as web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Websites or opened an e-mail. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

### **Do you use Flash cookies or Local Shared Objects?**

Websites might also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our services, fraud prevention and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the Website Storage Settings Panel. You can also control Flash Cookies by going to the Global Storage Settings Panel and following the

instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are visiting at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

### **Do you serve targeted advertising?**

Third parties may serve cookies on your computer or mobile device to serve advertising through our Websites. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that might interested you. They may also employ technology that is used to measure the effectiveness of advertisements. This can be accomplished by third parties use of cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details or other details that directly identify you unless you choose to provide these at a later time.

### **How often will you update this Cookie Policy?**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

### **Where can I get further information?**

If you have any questions about our use of cookies or other technologies, please email us [enquiries@art.art](mailto:enquiries@art.art) or by post to:

UK Creative Ideas Ltd.  
12 Mount Havelock Douglas  
Isle of Man IM1 2QG  
United Kingdom